



City of Aurora
Complete Count Committee Meeting Minutes
City Hall ~ 5th floor
January 22, 2020

Present: Chris Ragona, Alexandra Shuck, Antonio Rodriquez, Tom Spicer, Adrienne Holloway, Dan Barreiro, Ralph Jordan, Ivan Chambers, Denise Moret, John Russell, Dee Hakala, Vince smith, Sarah Russe, Michaela Huberhaun, Melina Kline, Kim Bright, Sophia Luo, Brian Caputo, Juany Garza, Linda Holmes, Edward Bugg, Lisa Schwarz-Barry, Ana Mejia, Darrin Johnson, Alex Minnela, Karina Garcia, Barbara Hernandez, Angie Thomas, Jessica Linder Gallo, Sherman Jenkins.

- I. Call to Order. The meeting was called to order by Chair Brian Caputo at 7:32 a.m.
- II. Roll Call. The roll call was as indicated above.
- III. Approval of Minutes. The minutes of the committee's December 11, 2019 were unanimously approved.
- IV. Chair's Report. Brian indicated that spoke to the Aurora Kiwanis Club about the census on January 21. His future speaking engagements include the Aurora Regional Chamber of Commerce (February 4), the Aurora League of Women Voters (February 8), Quad County Urban League Be Counted Sunday Rally (February 9), and Representative Hernandez's census promotional event (March 5).
- V. Community-Based Subcommittee Chair. Ana Mejia indicated that she will be able to continue serving as the subcommittee chair.
- VI. Update on City Complete Count Activities.
 - a. Staff reports (COGS, Grants, Outreach Efforts, etc.). Dan Barreiro reported there is \$100,000 allocated for census outreach work. In response to a request for

proposals four organizations responded: Rita's Ministries, Aurora Township, African American Men of Unity, and the YWCA Metropolitan Chicago. All four groups will receive partial funding.

- b. Mayor's Office. Chuck Nelson reported that the Aurora Regional Chamber of Commerce will host an event at Two Brothers Roundhouse on February 4 and St. Augustine will host a census meeting on February 8.
- c. DuPage County CCC. Brian Caputo reported that the DuPage County CCC met on January 21. The county has prepared an action plan and is tracking census-related events on its website.
- d. Kane County CCC. Angie Thomas stated that she is writing an article for publication in *The Voice*. She also indicated that Kane County CCC met on January 14. The committee is involved in grass-roots activities, primarily disseminating information through county-wide elected offices. The first Kane County (Dist. 4) event is a job fair held in partnership with Aurora Township and Aurora University.
- e. Kendall County CCC. Alderman Bugg reported that the Kendall County CCC met recently. At the committee's meeting, they discussed the development of a website and increased pay for census takers in Kendall County.
- f. Reports from CCC Members. None.

VII. Subcommittees. The CCC broke out into its subcommittees for focused discussions. The report-outs were:

- a. Communications/Technology. Dan Barreiro covered Clayton Muhammad's memo about the promotional kit and included updates on water bill inserts, newsletter, billboards and timelines.
- b. Business. The subcommittee is working to develop a list of businesses to which information kits can be delivered to be set up in lobbies of certain businesses (e.g., banks and gyms) to increase awareness of the census.
- c. Community-Based. A list of community-based organizations has been divided up and distributed to subcommittee members with the objective of creating census ambassadors.
- d. Faith-Based. A liaison team has been formed. Christina Campos from St. Joseph's Church is coordinating the group's efforts. A list of churches is also being developed.

e. Education. COD and AU have been promoting census employment opportunities and hosting educational events for students.

VIII. Deployment of Grant Funds. Dan Barreiro reviewed a spreadsheet that outlined how grant funds are tentatively targeted for deployment.

IX. Promotional Kit. No report. Covered under the Communications/Technology Subcommittee's report discussed above.

X. Action Plan. Hardcopies of the latest version of the action plan were distributed at the meeting.

XI. Other Business. None.

XII. Adjournment. The meeting was adjourned at 8:35 a.m.

The next meeting of the committee is scheduled to be held on February 26, 2020.

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