



City of Aurora
Complete Count Committee Meeting
Remote via Zoom MEETING MINUTES
June 24, 2020

Present: Adrienne Holloway, Jessica Linder Gallo, Dan Barreiro, Brian Caputo, Amy Baudouin, Ana Mejia, Anna Gonzales, Barbara Hernandez, Antonio Rodriguez, Birnie Harper, Clayton Muhammad, Cheryl Maraffio, Chris Ragona, Chuck Nelson, Michaela Haberkern, Christina Campos, Angie Thomas, Ana Mejia, John Russell, Tom Spicer, Megan Wolf, Darrin Johnson, David Smith, Edward Bugg, Ivan Chambers, Jamal Scott, Jennifer Norrel, Karina Garcia, Kim Bright, Lisa Schwartz-Barry, Melina, Sarah Russe, Trish Rooney, Vince Smith, John Russell, Kevin Scalen, Trish Rooney, Dee Hakala

- I. Call to Order. Brian Caputo called the meeting to order at 8:32 a.m.
- II. Roll Call. See above.
- III. Public Comments. None.
- IV. Approval of the Minutes from the May 2020 Meeting. Approved unanimously by voice vote.
- V. Opening Remarks. Chairman Brian Caputo reported that the Metropolitan Mayors Caucus has announced that the grant funds they have awarded must be used by the end of June. Also, the Illinois Department of Human Services has made additional grant funds available for the period from July through October.
- VI. Update on City Complete Count Activities.
 - a. Staff Reports. Dan Barreiro reported the self-response rates to date: USA - 61.6%, Illinois - 66.4%, Aurora City - 68.4%. By county: Kane - 72.5%, DuPage – 76%, Kendall - 77.3%, Will - 73.8%. Aurora has about 12 tracks that are under 60% and four that are under 50%. Dan also noted outreach efforts including: Farmers Market, yard signs, pop-up pantries, and door hangers utilizing sub grantees for distribution.

Chris Ragona reported that efforts for hard-to-count areas have included online events, phone calls, and continued outreach efforts through sub-grantee organizations.

- b. Mayor's Office. No report.
- c. DuPage County CCC. Brian Caputo reported there would be meeting held at end of month. There was a webinar on FB on June 25 (Naperville).
- d. Kane County CCC. No report.
- e. Kendall County CCC. Alderman Edward Bugg reported that no meetings were held. However, there will be a big push in Kendall and Will Counties in July.
- f. Reports from CCC Members. Billboards are up now around the City.

VII. Subcommittee Reports.

- a. Communications/Technology. Clayton Muhammad's staff is working on new PR outreach materials.
- b. Business. Jessica Linder Gallo reported that outreach efforts in laundromats and grocery stores are ongoing with information going out with detergent pods in laundry mats. The Aurora Public Libraries held a book drive and 35,000 stuffers were distributed in conjunction with the book drive. Contact has been made with 250 Aurora businesses. The Aurora Regional Chamber of Commerce and the Aurora Regional Hispanic Chamber of Commerce have teamed up in outreach with a focus on hard-to-count areas.
- c. Community-Based. Ana Mejia reported that work continues in hard-to-count areas with sub-grantees.
- d. Faith-Based. Adrienne Holloway reported that the Kane County Health Department is introducing guidelines for the reopening of churches. We will be providing messaging and conducting outreach to the reopened churches. Also, census materials will be distributed at the City's pop-up pantries and will include signage. An event will be conducted at NIU on 6/24/20.
- e. Education. Anna Gonzalez reported that outreach efforts at the city's educational institutions continue through newsletters, social media, and digital mediums.

VIII. New Ideas and Strategies. Dan Barreiro reported on a combined Aurora/Elgin/Kane County rally at the Fox Valley Ice Rink in Geneva. Vehicle parades through Aurora and Elgin will precede the rally and end at the ice rink. City mayors will speak at the rally.

IX. Other Business. Ivan Chambers reported that the Fox Valley Park District will distribute census information during their job recruitment events.

X. Adjournment. The meeting adjourned at 9:09 a.m.