

Indian American Outreach Advisory Board Meeting Minutes

August 8, 2022

Members Present:

- Sukanya Rangarajan, Sandeep Londhe, Nadia Kanhai, Chaitanya Srija, Sharon Garcia (all 4 members were in-person), and Kunal Majmundar (on conference line)

Previous Meeting Minutes Approval:

- All members have approved May and June meeting minutes

Guest Presenter - Paramount:

- Meghan Konrad, VP of Marketing and Communications at Paramount
- 1,800 seat theatre in downtown Aurora
- Smaller theater by Copley
- Christkindlmarket in November and December
- School of the Arts - Fall 2022 courses
- Meier Ballroom - Wedding venue
- Partnered with Puerto Rican cultural advisory committee for movie
 - 200 Cartes in Spanish
 - Had to get creative and found director on LinkedIn to ask for license permission
 - Promoted it through cultural advisory committee's social media along with Paramount
 - \$1 ticket Mondays with 7:00 pm show time
 - PR cultural advisory committee members greeting guests
 - 140 patrons
- Partnered with African American advisory committee for Juneteenth celebration and movie
 - Luncheon, flag raising
 - Movie at Garfield Park - Dream Girls
- Diwali and Holi are optional times

Applicants - 5 in Attendance:

- Anu Krishnamurthy
 - Chennai, 29 years ago, MA in Accounting and MBA from NIU
 - Singapore and Hong Kong - test marketing International relocation company

- Substitute and PTA -
 - Brooks Elementary, Grainger Middle School, Metea Valley High School
- Children are adults - 22 and 27 years old
- Teach art, artist
 - Murals - Book covers for Grainger
- Santori Library - board for 5 years
- Not-for-profit
 - Awarding scholarships to Indian kids
- Lucia Vajith
 - Sr Program Manager at BMO Harris
 - Lives in Naperville but Aurora bills
 - Has 3 adult children - empty nester
 - PTA
 - Hessed House - volunteer work, United Way
- Shivani
 - CVS Healthcare in IT
 - Master in Business Ethics
 - 2 children are enrolled at Metea
 - Women in Tech
 - Chicago lead
 - Professional dancer Kuchi Pudi and Bharatnatayam
- Nithin
 - Naperville/Aurora 12-13 years
 - Master's degree
 - Consulting/Strategy job
 - Taste of India at work
 - HHS, Mandal - food drive, community events like cricket (health)
 - Help the non-privileged
- Udar Prasada
 - Mechanical Engineer
 - 22 years in US and 2008 in the Naperville/Aurora area

- STEM education
- Will follow up to make sure application is in
- Will work with Mike to arrange a call or email or Survey Monkey to review all applicants
 - All 4 present IACOAB board members voted in all 4 applicants
 - Udar Prasada needs to confirm if application is submitted
 - Once received, we will review his application

Open Secretary Position:

- Nadia has agreed and will assume the secretary position

Flag Raising Ceremony (August 15th at 11:00 am):

- The City is encouraging as many IACOAB board members to attend
 - One Aurora Plaza - across from the Paramount
- One of the board chairs to be prepared to share something about the meaning of raising the flag
 - Sandeep will confirm his schedule with Mike
 - Sukanya is unable to attend due to being out of town
 - Sharon will try to attend if work meeting can be rescheduled
 - Nadia will try to attend if work meeting can be rescheduled

Roots Aurora (September 2nd from 5:00-9:00 pm):

- IACOAB involvement in previous years included henna artist 5-6:30 pm
- Nadia will get access to IACOAB banner and table covering
 - All items in storage at 1960 East Indian Trail
- IACOAB involvement for 2022 - Passive participation so table only
 - Diwali fliers should be available to help promote event

Diwali Planning:

- Begin regular Saturday call-in meetings to prepare for Diwali at 11:00 am
- Any Saturdays in October and first Saturday in November
 - Mike will try to pull strings since we can't seem to secure a date
 - Mike will call principals on Thursday
 - Metea and then Waubonsie
 - Oct 8th, Oct 15th, and Oct 22nd are not available at Metea
 - Oct 22nd, Oct 29th and Nov 5th are the other dates we will inquire about

- Cultural Committee - Secure program participants
 - Sukanya will lead and Sharon will also help this group
- Vendor - Food and merchandise, collect fees
 - Chaitanya will lead this
- Sponsorship - Collective responsibility but lead will help to secure main sponsor and all other sponsors
 - Need to identify someone to lead effort and identify lead sponsor
 - M&C - Facebook, event communication, placards placed out in the community
 - Need to identify someone to lead effort
- Certificate of Insurance from the City will be required

Meeting Adjourned