

# Indian American Community Outreach Advisory Board

## Monthly Board Meeting 09/10/2023

The board's mission is to embrace, preserve and promote the heritage and contributions of Indian American's while promoting civic engagement and encouraging Indian Americans to increase their involvement in Aurora's

**Date:** 09 Sept 2023

**Time:** 5:30 PM

**Location:** 3770 McCoy Drive

**Conference Dial-in:**

### ATTENDEES

Checked = Attended the meeting

Board Members	<input checked="" type="checkbox"/> Nadia Kanhai	<input checked="" type="checkbox"/> Sunil Patel
	<input checked="" type="checkbox"/> Sukanya Rangarajan	<input checked="" type="checkbox"/> Sharon Mani
	<input checked="" type="checkbox"/> Srivani Vokkarane	<input checked="" type="checkbox"/> Jyothi
	<input checked="" type="checkbox"/> Nitin Fuldeore	<input checked="" type="checkbox"/> Ghousia Wajid
	<input checked="" type="checkbox"/> Vimi	<input type="checkbox"/> Anu Krishnamurty
	<input type="checkbox"/>	<input type="checkbox"/>
Other Attendees	Karla Thomas, city liaison. Swati	

### CALL TO ORDER

### ACCEPTANCE OF AGENDA & APPROVAL OF MINUTES

#### Last Meeting Follow-up and Public Comments

- Acceptance of Meeting minutes & Agenda
  - August meeting minutes approved by Board members
  - September Agenda approved by the Board members
- Board membership
  - Roots of Aurora-
    - Events was successful
    - Board members attended - Nadia, Nitin, Sunil
    - Future consideration

- Board members needs business cards and Name tags
    - Explore option to Giveaways
  - Sponsor Lunch-
    - Each Board member to bring 2-3 sponsors
    - Decision to continue with Sponsors lunch if 10+ business sign-up agree to join
- **Upcoming Event**
  - **Oct Event- Diwali**
    - Location : WVHS on Oct 28
    - Fireworks will not be held in 2023 due not availability any launch site close to venue
    - Board discussed to use approximately 22k of the total budget
    - Sponsorship/Vendor/ Performance/ Diwali fliers to be shared with board members for digital distribution (Sunil)
    - Marketing through digital media, facebook, and local ads using yard sign
    - Board will partner with city liaison to engage media partners
    - Vendor participation fees: Food Vendor- \$250, Merchandise vendor - \$200 & Other business (Non -seling) - \$250
    - Board members will continue to meet offline for event planning
- Adjournment
  - 6:35pm

## MOTION AND OTHER PROPOSALS

Proposal	Proposed by:	Seconded by:	Vote
- Meeting Minutes approval	Sunil	Nitin	All Yes

## **NEXT MEETING AND AGENDA**

Monday, October 09, 2023 (5:30 PM - 6:30 PM)

### AGENDA

- To be published.