

VILLAGE OF SOUTH ELGIN

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June 28, 2017

Local Technical Assistance Program
CMAP (Attn: Tony Manno)
233 S. Wacker Drive, Suite 800
Chicago, IL 60606

Re: Local Technical Assistance Program-Regional Active Mobility Program

To Whom it May Concern:

The Village of South Elgin is pleased to provide this letter of support for the Regional Active Mobility Program application to CMAP's Local Technical Assistance Program. The regional collaboration for this project started through conversations at the Fox Valley Sustainability Network meetings. The Village of South Elgin became very interested in the bike share concept after hearing a presentation from the City of Aurora on their Zagster program. Encouraging people to use the bike trails in the Village and the regional trail is a goal of the Village, as identified in the 2030 Comprehensive Plan and the Village's Bike and Pedestrian Plan, completed with an LTA grant.

The Village is also interested in a comprehensive Wayfinding program. The Village recently participated in the Kane Kendall Council of Mayors efforts to unify the signage in Kane County along the Fox River Trail. Wayfinding can be so much more than just identifying where on the trail the user is currently. Wayfinding can provide opportunities and encouragement to the user to go just a bit farther to see something different or to get off the path and visit the Village Center.

Learning how to promote the amenities of the area, the Fox River, the great trail system, the unique downtowns and village centers of the region is a benefit to all communities. Village residents thoroughly enjoy the Fox River and the complementary amenities, like the Fox River Trail. To share this area with tourists would generate a sense of pride for the residents as well as generate revenue for the local businesses.

The Village of South Elgin is eager to continue growing the partnership in the region and collaborating with the municipalities, counties, and organizations to see Regional Active Mobility. Please do not hesitate to contact me if you would like to further discuss South Elgin's programs and support to this regional initiative.

Sincerely,



Marc McLaughlin, AICP, GISP
Director of Community Development