

# Business Registration 2020



## Chapter 25, Article VII – General Business Registration Ordinance

### Section 25-151 – Purpose

*“In order to promote the safety and well-being of all City residents, as well as City businesses and their patrons, and to aid the efforts of law enforcement, fire personnel, and other first responders in the event of an emergency, all entities conducting business activities in the City must register with the City and provide all required information as set forth in the application. Adopted, April 23, 2019*

## Frequently Asked Questions (FAQ)

**Am I required to register my business?** Yes, with the exception of home based businesses, all for profit and not-for profit businesses operating within the municipal boundaries of Aurora are required to register by April 30, 2020.

**Why is business registration important?** *First and foremost is life safety* - the information you provide will be utilized by first responders to ensure the safety of your employees and property. Additionally, demographic data collected through business registration provides the City with important insight into the Aurora Commercial Community for economic development and support of the City’s goal of providing the most effective and efficient customer service to all constituents, including the business sector.

**How much will it cost me to register my business?** NOTHING, there is NO FEE to register your business.

**Can I register on-line?** YES, simply visit the City of Aurora On-Line Business Registration Portal and fill out the electronic Registration Application, it’s that easy.

**Will I have to register my business every year?** Yes, the city ordinance requires annual registration as it is important the City maintains the most current contact information and life safety policies in place for your location.

**Is there a penalty for not registering my business?** Yes, the Business Registration Ordinance provides for penalty fines for failure to comply.

### **What types of questions should I be prepared to answer on the Business Registration Application?**

- Ownership Information
- Communication Information
- Life Safety Policies & sites plans (including ingress & egress, security guards and systems)
- On-Site Materials Storage
- General Business Demographics (including # of employees, site square footage, & business type description)

**Will my data remain private?** Yes, to the extent permitted under state law, all data provided as a result of Business Registration will remain private. Under no circumstances will your information be sold to any third parties.

### **When is the Business Registration 2020 Deadline?**

Business Registration 2020 Deadline: **April 30, 2020.**

### **Who do I contact with questions?**

Visit our Business Registration Webpage at <https://www.aurora-il.org/2144/Business-Registration-Program>, or email a question to [DevServicesAdmin@aurora-il.org](mailto:DevServicesAdmin@aurora-il.org).